Dylan Roan Desker

Graphic Designer

Success, WA 6164
+61 420 610 309
dylandesker@gmail.com
www.dylandesker.com

portfolio www.dylandesker.com

professional summary

Graphic Designer with approximately 8 years of industry experience across in-house and freelance roles, specialising in branding, editorial design, print production, digital marketing, signage and visual communications. Currently working as a Graphic Designer at Roshana Care Group, delivering creative solutions across print, digital and motion projects for a national organisation. Proficient across Adobe Creative Suite, with over 10 years of experience using industry-standard design and video editing software. Recognised for a strong eye for detail, concept-driven design thinking, and the ability to manage projects from initial concept through to final production. Experienced working independently and collaboratively within fast-paced environments, producing high-quality creative solutions that align with organisational objectives.

skills

- Adobe Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Media Encoder & Lightroom
- Brand Identity & Visual Communication
- Editorial & Publication Design
- Print Design & Production
- Large-Format Signage & Environmental Graphics
- Marketing & Advertising Design
- Digital & Social Media Design
- Typography & Layout Design
- Print Prepress & Artwork Preparation
- Photo Editing & Retouching
- Video Editing, Motion Graphics & Animation
- Project Management
- Stakeholder Communication & Collaboration
- Microsoft Office Suite
- Figma (Basic)
- Canva

education

Curtin University, Perth WA
Bachelor of Design, Graphic Design, 10/2025

work history

Graphic Designer 11/2025 to Current
Roshana Care Group, Perth, WA

- Designed and produced a diverse range of print and digital marketing collateral, including brochures, prospectuses, signage, newsletters, social media graphics, advertising campaigns, and promotional materials.
- Managed design projects from concept through to final production, ensuring all work aligned with brand standards, business objectives, and production requirements.
- Developed large-scale editorial publications and corporate documents with a strong focus on typography, layout, and premium print production.
- Prepared press-ready artwork for commercial printing, including files requiring embossing, foiling, varnishes, die-lines, and other specialty finishes.
- Collaborated with internal stakeholders, executive management, printers, and external suppliers to deliver high-quality creative solutions within project deadlines.
- Designed environmental graphics and large-format signage for aged care developments and organisational facilities.
- Produced digital marketing content including social media assets, website graphics, email campaigns, and motion graphics using Adobe After Effects and Premiere Pro.
- Successfully managed multiple concurrent projects while maintaining exceptional attention to detail, organisation, and quality across all deliverables.
- Maintained and strengthened brand consistency across multiple service divisions, ensuring a cohesive visual identity throughout all internal and external communications.
- Conceptualised and developed creative solutions that balanced visual appeal, accessibility, functionality, and strategic communication objectives.
- Created realistic product mockups, signage visualisations, and presentation materials to communicate design concepts to stakeholders before production.

Freelance Graphic Designer 01/2018 to Current
Perth, WA

- Designed brand identities, logos, and complete visual branding systems for businesses, content creators, and personal brands.
- Produced engaging social media content, including posts, stories, banners, and promotional graphics tailored to each client's brand identity.
- Created high-performing YouTube thumbnails, channel artwork, and digital assets that strengthened brand recognition and audience engagement.
- Edited long-form YouTube videos and short-form social media content, incorporating motion graphics, typography, colour correction, and audio enhancements.
- Designed marketing collateral including posters, flyers, banners, brochures, and digital advertisements for promotional campaigns.
- Developed custom merchandise graphics and prepared production-ready artwork for apparel and promotional products.
- Collaborated with clients throughout the design process, interpreting creative briefs, presenting concepts, managing revisions, and delivering projects within agreed deadlines.
- Completed commissioned design work for clients including Uce Gang, PNCLADS Podcast, and a range of independent businesses and creators.
- Managed multiple freelance projects simultaneously while maintaining exceptional attention to detail, organisation, and time management.
- Prepared print-ready artwork and digital assets suitable for commercial production across a variety of formats and platforms.