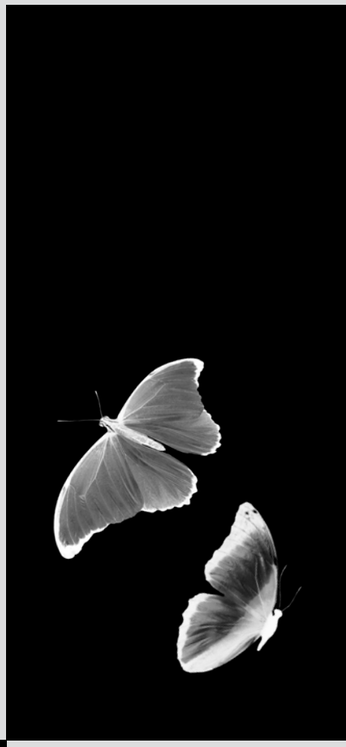
RAN

ARCHIVES

DYLAN ROAN DESKER
PROFESSIONAL PORTFOLIO







NICE TO MEET YOU MY NAME IS

dylan roan desker

I am a graphic designer based in Perth, Western Australia, with a decade of experience working with the Adobe Creative Suite. Skilled in illustration, photography, photo editing, and video editing, I bring both technical expertise and a creative eye to my work. My design journey began as a personal passion, which has since grown into formal study at university and professional practice. I continue to approach every project with the same enthusiasm and commitment that first drew me to design.

DYLANDESKER@GMAIL.COM

@777ROAN

DYLAN ROAN DESKER

education

+ 2017-2022

APPLECROSS SENIOR HIGH SCHOOL

GIFTED & TALENTED SPECIAL VISUAL ARTS PROGRAM

+ 2023-2025

CURTIN UNIVERSITY

BACHELOR OF DESIGN - GRAPHIC DESIGN

industry experience

+ 2022-2023

PNCLADS PODCAST 233.5K 4.64K

YOUTUBE THUMBNAIL DESIGNER

+ 2023

UCE GANG 2.2M 1.8M

GRAPHIC ARTWORK COMMISSION

+ 2018-current

FREELANCE GRAPHIC DESIGNER

BRANDING, YOUTUBE, CLIENT COMMUNICATION, SOCIAL MEDIA

software skills

Ps Ai Id Lr Pr Ae



PROJECT 01

soft drink packaging

PROJECT 01
PROJECT 01
PROJECT 01 // 2025
*PROJECT 01 // **TWO TWO'S SOFT DRINK PACKAGING***







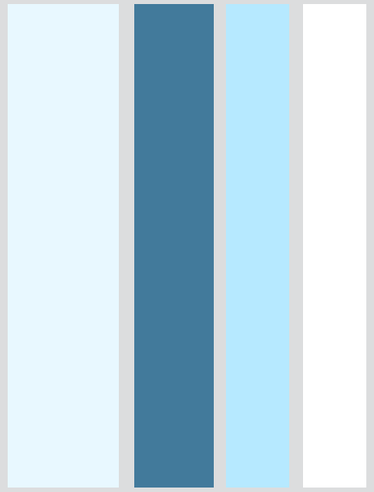
PRIMARY LOGO



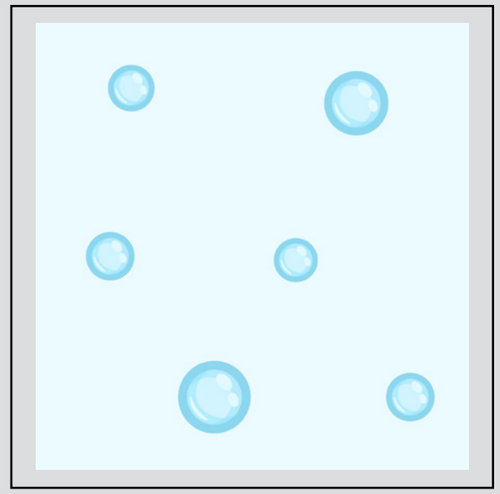
WORDMARK



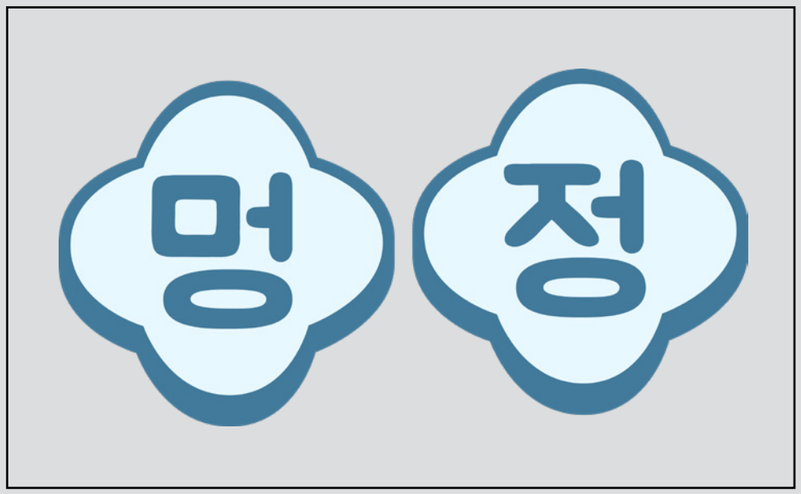
COLOUR



PATTERN



SUPPORTING GRAPHICS



CHARACTERS



TWO TWO'S SOFT DRINK PACKAGING

University project: Designed vibrant soda packaging for the conceptual brand Two Two's, with cute illustrations of characters.

SKILLS APPLIED:

Ai Ps

PROJECT 01

soft drink packaging





Ai Ps

PROJECT 01

soft drink packaging



Ai Ps

PROJECT 01

soft drink packaging









Ai Ps

PROJECT 01

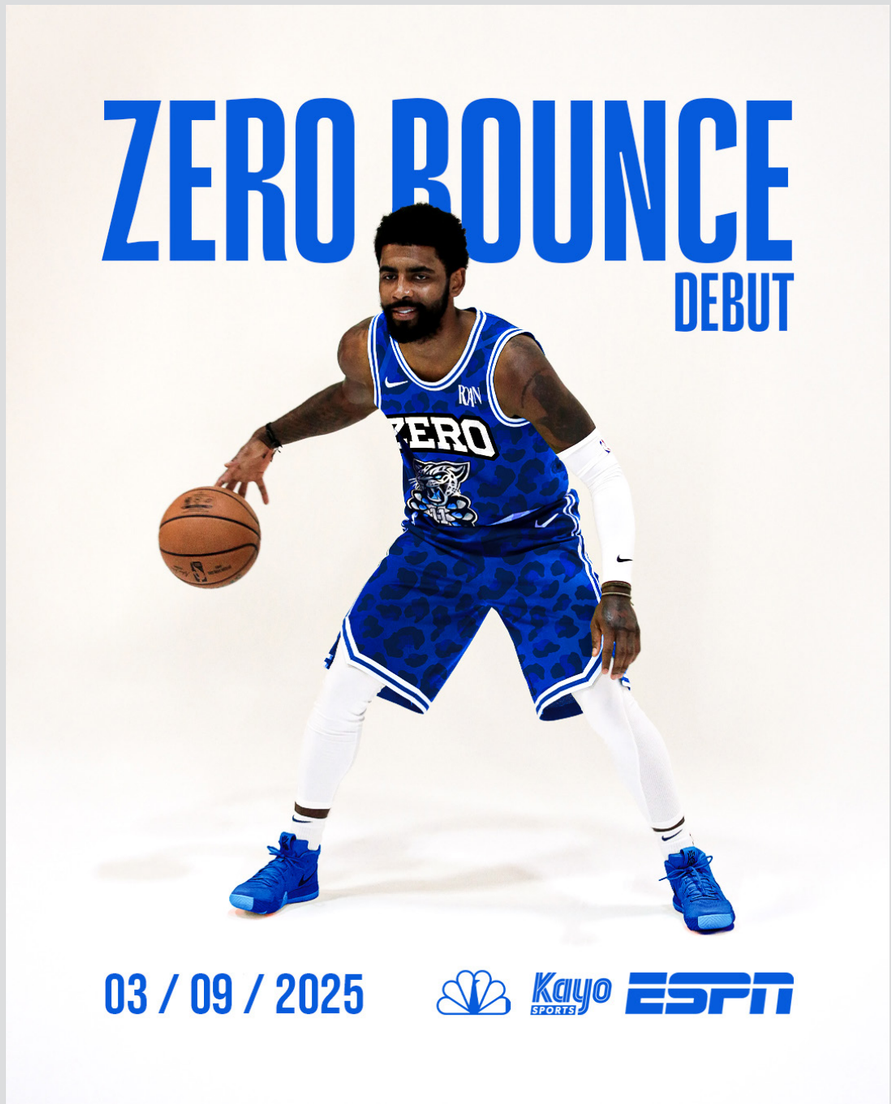
soft drink packaging

PROJECT 02

basketball team identity

PROJECT 02
PROJECT 02
PROJECT 02 // 2025
*PROJECT 02 // **ZERO BOUNCE BASKETBALL TEAM IDENTITY***





COMBO LOGO



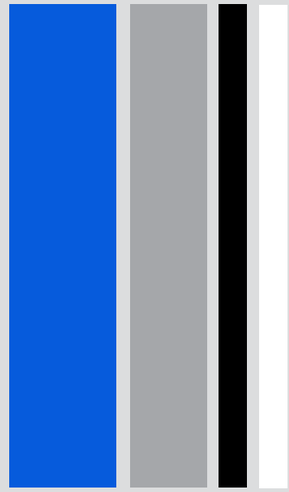
SECONDARY LOGO



SECONDARY LOGO



COLOUR



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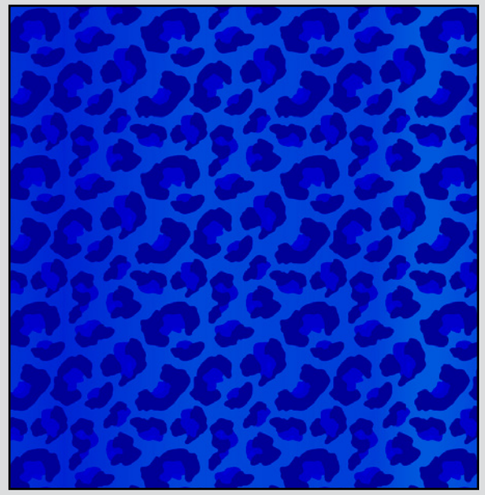


SYMBOL



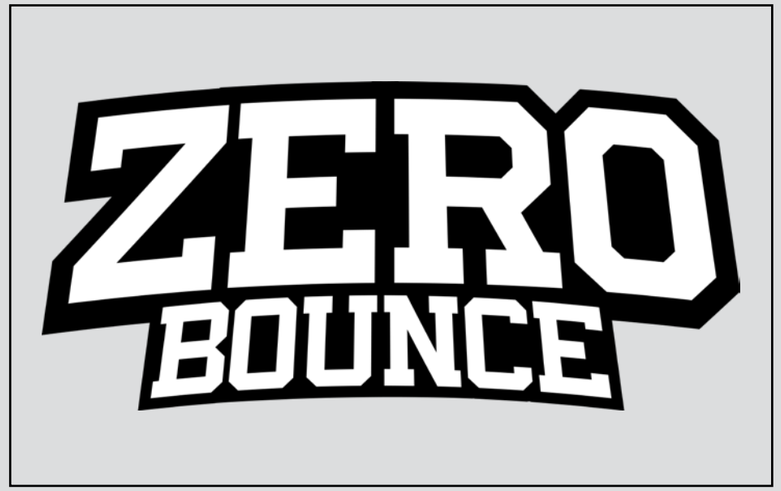
JERSEY LOGO



JERSEY WORDMARK



WORDMARK



ZERO BOUNCE BASKETBALL TEAM IDENTITY

University project: Developed the complete brand identity for my basketball team, Zero Bounce.

SKILLS APPLIED:

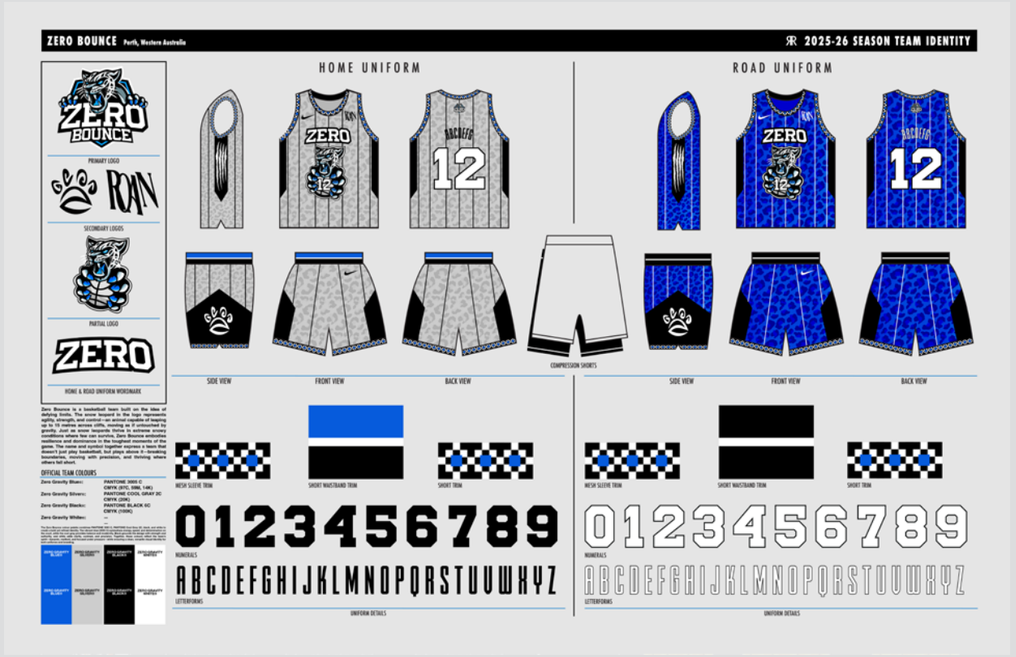
Ai Ps

PROJECT 02

basketball team identity













Ai Ps

PROJECT 02

basketball team identity













Ai Ps

PROJECT 02

basketball team identity

PROJECT 03

tattoo expo branding

PROJECT 03
PROJECT 03
PROJECT 03 // 2025
*PROJECT 03 // **MISS STACY'S TATTOO CONVENTION***





























MISS STACY'S TATTOO CONVENTION

University project: Developed the branding for a Tattoo Convention based in Perth.

SKILLS APPLIED:

Ps Lr Id

PROJECT 03

tattoo expo branding

PROJECT 04

advert poster designs

PROJECT 04
PROJECT 04
PROJECT 04 // 2025
*PROJECT 04 // **YAMAHA SKINCARE***











YAMAHA SKINCARE

University project: Reimagining Yamaha with an unexpected twist — transforming the brand into a skincare line.

SKILLS APPLIED:

Ps

PROJECT 04

advert poster designs

PROJECT 05

sports fashion publication

PROJECT 05
PROJECT 05
PROJECT 05 // 2025
*PROJECT 05 // **THE AMERICAN THREAD LOOKBOOK***









LOS ANGELES DODGERS
34.0739°N, 118.2400°W

WEST COAST CLASSIC

Crisp white. Iconic blue.
The Dodgers jersey is clean, calm, and full of history.
Hollywood lights, stadium nights—this is LA tradition, stitched in style.



BOSTON CELTICS
42.3663°N, 71.0622°W

GREEN RUNS DEEP



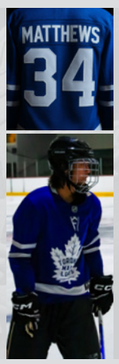
Legacy laced in every stitch.
From parquet floors to concrete streets, the Celtics jersey carries history.
Old school grit, new school fit.



TORONTO MAPLE LEAFS
43.6435°N, 79.3792°W

COLD-BLOODED CLASSIC

Blue like frost. White like fresh ice.
A jersey that speaks in quiet confidence—cool, clean, and timeless.
Worn by generations. Reworked for the streets.

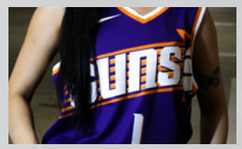




HEAT CHECK

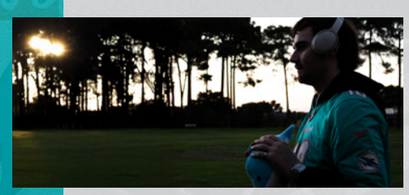
Sunset shades and fast breaks.
The Suns jersey brings desert fire to the hardwood.
Bold, bright, and built for highlight reels.







PHOENIX SUNS
33.4457°N, 112.0712°W



PASTEL HEAT

Teal, orange, and ocean breeze.
A jersey made for sunshine but built for the grind.
Retro energy with a South Beach attitude.



MIAMI DOLPHINS
25.9583° N, 80.2396° W

JURASSIC DRIP

From cartoon dinos to championship threads.
The Raptors jersey is loud, legendary, and proudly Canadian.
Style that evolved—but never lost its bite.



TORONTO RAPTORS
43°38'36"N 79°22'45"W





TIMELESS THREADS

Pinstripes worn by legends—and anyone who gets it.
No names on the back, because the look speaks for itself.
Bronx-born. World-recognized.



NEW YORK YANKEES
40.8296° N, 73.9262° W

FIRE RED READY

Bright, bold, and built for battle.
The Chiefs jersey blazes with energy—
a symbol of speed, strength, and Super Bowl swagger.



KANSAS CITY CHIEFS
39.0490° N, 94.4840° W

THE AMERICAN THREAD LOOKBOOK

University project: Developed a publication showcasing American Sports Jerseys.

SKILLS APPLIED:

Id Lr

PROJECT 05

sports fashion publication

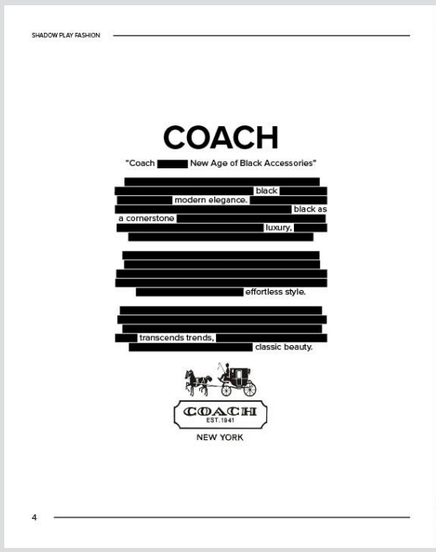
PROJECT 06

fashion publication

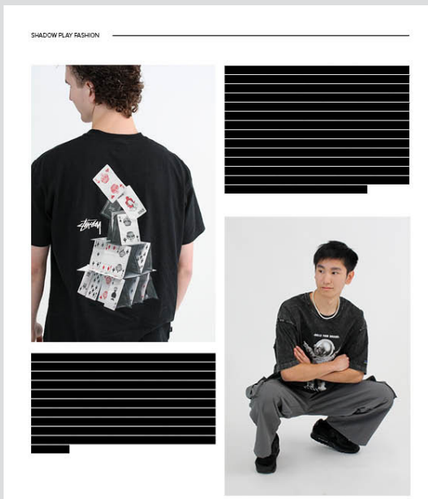


PROJECT 06
PROJECT 06
PROJECT 06 // 2024
*PROJECT 06 // **SHADOW PLAY FASHION LOOKBOOK***























SHADOW PLAY FASHION LOOKBOOK

University project: A fashion publication showcasing black fashion.

SKILLS APPLIED:

PROJECT 06

fashion publication

PROJECT 07

montage video edit

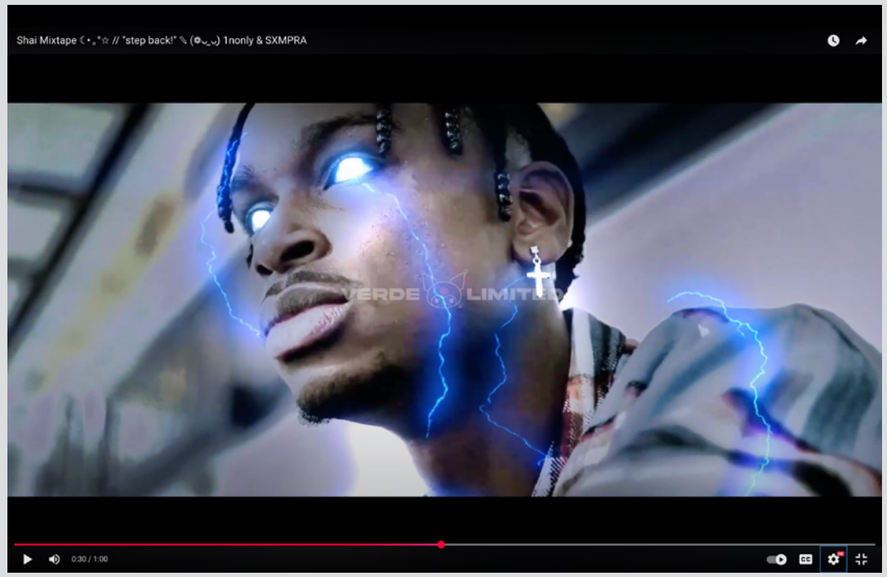
PROJECT 07
PROJECT 07
PROJECT 07 // 2024
PROJECT 07 // ***SHAI GILGEOUS-ALEXANDER BASKETBALL MIXTAPE***

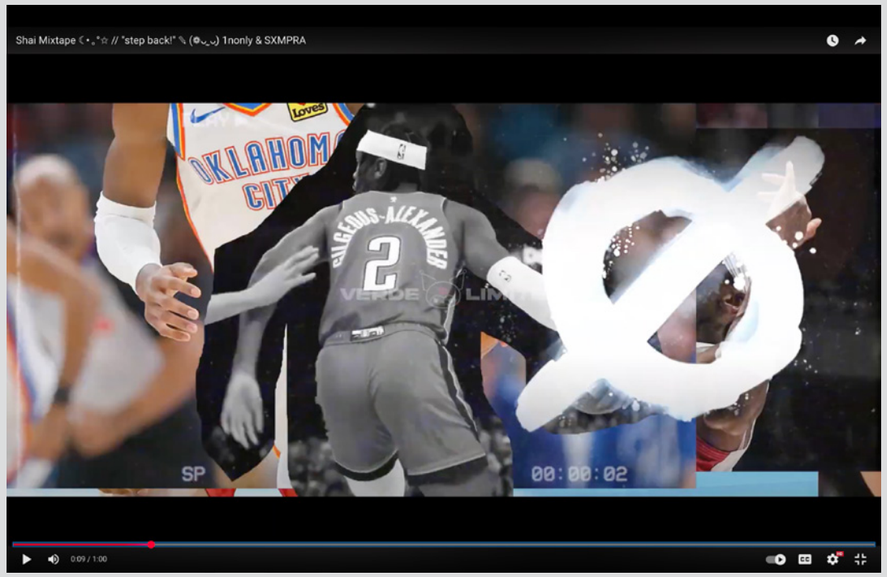


Shai Mixtape ☾⋆｡°☆ // "step back!"

✎ (❁ᵔᵕᵔ) 1nonly & SXMPRA

389 views • 1 year ago









SHAI GILGEOUS-ALEXANDER BASKETBALL MIXTAPE

Personal project: Creating a montage of the highlights of Shai Gilgeous-Alexander, an NBA player.

SKILLS APPLIED:

Pr Ae Ps

PROJECT 07

montage video edit

PROJECT 08

catalogue publication

PROJECT 08
PROJECT 08
PROJECT 08 // 2024
*PROJECT 08 // **CATALOGUE FUNKO PUBLICATION***





Funko.

A catalogue for **collectors**



Welcome.

SAN DIEGO COMIC CON
WALGREENS EXCLUSIVE
NAME: SPIDER-MAN FUTURE FOUNDATION
NUMBER: #521
BRAND: MARVEL
GAME: MARVEL'S SPIDER-MAN
RELEASE: 2019
VALUE: $10USD

GAMESTOP EXCLUSIVE
NAME: JIN SAKAI
NUMBER: #521
BRAND: SONY
GAME: GHOST OF TSUSHIMA
RELEASE: 2020
VALUE: $4USD

NAME: KIRITO
NUMBER: #990
CATEGORY: ANIME
SHOW: SWORD ART ONLINE
RELEASE: 2021
VALUE: $10USD

NAME: FIRST ORDER STORMTROOPER
NUMBER: #56
BRAND: STAR WARS
MOVIE: THE FORCE AWAKENS
RELEASE: 2015
VALUE: $9USD



Contents

4 Introduction
6 Trending
8 Chase & Exclusives
10 Featured
12 Market Trends
14 Collector's Tips
16 Where to Buy
18 Collector's Story
20 Upcoming Events
22 Rarity Guide
24 Displaying
26 DIY Customizations
28 Myths
30 Trivia





RM.

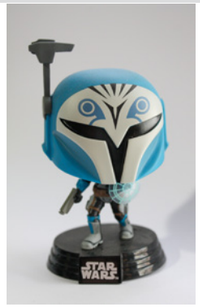


NAME: RM
NUMBER: #218
CATEGORY: ROCKS
LABEL: BTS
RELEASE: 2021
VALUE: $5USD

WALMART EXCLUSIVE
NAME: THANOS
NUMBER: #743
BRAND: MARVEL
MOVIE: ETERNALS
RELEASE: 2021
VALUE: $10USD

Trending

As of 2024, several Funko Pops are capturing collectors' attention and driving trends in the market. Leading the charge are figures from blockbuster franchises such as "The Super Mario Bros. Movie" and the latest Marvel releases, with characters like Mario, Luigi, and Spider-Man in various forms becoming instant favorites. Nostalgic hits from the '90s, like figures from "The Fresh Prince of Bel-Air," are also seeing a resurgence, appealing to both longtime fans and new collectors. Limited edition exclusives from events like San Diego Comic-Con and retailer-specific releases, such as those from Target and Hot Topic, are creating buzz and skyrocketing in value shortly after their release. Additionally, the growing popularity of anime has prompted a surge in figures from series like "Demon Slayer" and "My Hero Academia," solidifying their place in the top trending Pops of the year. Collectors are not just chasing rarity; they're also engaging in vibrant communities to share their finds and discuss upcoming releases, making 2024 a particularly exciting year for Funko enthusiasts.



NAME: BO-KATAN KRYZE
NUMBER: #412
BRAND: STAR WARS
SHOW: CLONE WARS
RELEASE: 2021
VALUE: $6USD

GLOWS IN THE DARK
NAME: BLACK PANTHER
NUMBER: #770
BRAND: MARVEL
MOVIE: BLACK PANTHER
RELEASE: 2017
VALUE: $50USD

Chase & Exclusives

Chase and exclusive Funko Pops are two key categories that collectors often seek out, each offering unique appeal.

Chase Pops are rare variants of standard figures, typically produced in limited quantities. They feature slight alterations, such as different colors, poses, or added accessories, which make them stand out from their standard counterparts. For example, a common character might have a regular design, while the chase version could have a glow-in-the-dark feature or a different outfit. Collectors enjoy the thrill of hunting for these elusive pieces, as they can often command higher prices in the secondary market due to their scarcity.

Exclusives, on the other hand, are Funko Pops that are only available at specific retailers or events. These can include store exclusives from places like Target, Walmart, or Hot Topic, as well as event exclusives from conventions like San Diego Comic-Con or New York Comic Con. Exclusive Pops often feature unique designs or packaging, making them particularly desirable for fans. While they may not always be as rare as chase figures, their limited availability can still drive up demand and prices.

Both chase and exclusive Funko Pops enhance the collecting experience, fueling excitement and camaraderie among fans as they hunt for these sought-after items.



Black Panther.

Katara.

Introduction

Funko Inc. is an American company that manufactures licensed and limited pop culture collectibles, best known for its licensed vinyl figurines and bobblehead. In addition, the company produces licensed plush, action figures, apparel, accessories and games. Founded in 1998 by Mike Becker and Claudia Becker, Funko was originally conceived as a small project to create various low-tech, nostalgia-themed toys. The company's first manufactured bobblehead was of the Big Boy restaurant mascot.

First sold in 2005, Funko, Inc. is now headed by CEO Cynthia Williams. Since then, the company has increased the scope of its toy lines and signed licensing deals with major companies such as Warner Bros., Nickelodeon, MTV, NBCUniversal, Disney, Marvel Entertainment, and Major League Baseball.

NAME: KATARA
NUMBER: #535
BRAND: NICKELODEON
SHOW: AVATAR
RELEASE: 2019
VALUE: $8USD

NAME: EVE
NUMBER: #44
BRAND: DISNEY
MOVIE: WALL-E
RELEASE: 2012
VALUE: $20USD



E-3PO.





Market Trends & Pricing

The Funko Pop market has seen dynamic trends and pricing shifts in recent years, driven by a mix of nostalgia, pop culture phenomena, and collector demand. With the rise of franchises like Marvel, Disney, and anime, certain figures have skyrocketed in value, particularly limited editions and exclusives that often sell out quickly. Secondary market platforms like eBay and specialized collector sites have become vital for tracking prices, which can fluctuate significantly based on rarity and condition. As collectors increasingly turn to social media for community engagement and sharing their collections, the market is becoming more influenced by trends in online fandoms and events like Comic-Con. Overall, while many common Pops remain affordable, the allure of rare pieces continues to fuel both passion and investment within the Funko Pop community.

2015 GALACTIC CONVENTION
NAME: SHOCK TROOPER
NUMBER: #42
BRAND: STAR WARS
SHOW: CLONE WARS
RELEASE: 2015
VALUE: $9USD

2015 GALACTIC CONVENTION
NAME: R2-2K
NUMBER: #44
BRAND: STAR WARS
MOVIE: PHANTOM MENACE
RELEASE: 2015
VALUE: $32USD

2015 GALACTIC CONVENTION
NAME: E-3PO
NUMBER: #46
BRAND: STAR WARS
MOVIE: EMPIRE STRIKES BACK
RELEASE: 2015
VALUE: $18USD



Genji.

Collector's Tips

Collecting Funko Pops can be a rewarding hobby, and having a few tips in your toolkit can enhance the experience. First, research is essential—stay informed about upcoming releases, exclusives, and trends by following Funko news outlets and collector communities on social media. Join online forums and groups where enthusiasts share their experiences and insights; this can help you identify which Pops are worth investing in. When buying, prioritize condition—look for boxes that are undamaged and ensure the figures are complete. Consider setting a budget to avoid overspending, especially on rare items. If you're hunting for chase or exclusive Pops, timing your visits to retailers and conventions can make a significant difference. Finally, display your collection thoughtfully; proper shelving and protective cases not only keep your Pops in great shape but also showcase your passion and dedication as a collector.



AMAZON EXCLUSIVE
NAME: GOKU
NUMBER: #1340
CATEGORY: ANIME
SHOW: DRAGON BALL Z
RELEASE: 2020
VALUE: $23USD

NAME: GENJI
NUMBER: #347
BRAND: BLIZZARD
GAME: OVERWATCH
RELEASE: 2018
VALUE: $10USD



Miles Morales.

DIY Customisations

NAME: MILES MORALES
NUMBER: #768
BRAND: MARVEL
GAME: SPIDER-MAN
RELEASE: 2020
VALUE: $9USD

WALGREENS EXCLUSIVE
NAME: SPIDER-MAN 2099
NUMBER: #81
BRAND: MARVEL
FRANCHISE: SPIDER-MAN
RELEASE: 2015
VALUE: $15USD
MARVEL COLLECTORS CORP

NAME: MILES MORALES
NUMBER: #98
BRAND: MARVEL
FRANCHISE: SPIDER-MAN
RELEASE: 2015
VALUE: $14USD

DIY customization of Funko Pops is a creative and engaging way for collectors to personalize their figures and express their unique tastes. This process involves modifying existing Pops using various techniques, such as repainting, adding new accessories, or sculpting additional features. Many collectors start by carefully disassembling the figure, ensuring they preserve the original components, and then use high-quality acrylic paints to create custom designs. Others might incorporate elements from different franchises or characters, merging their favorite aspects into a single figure. Accessories like mini props or hand-painted details can bring a new life to a Pop, making it truly one-of-a-kind. Online communities and tutorials provide inspiration and guidance, enabling DIY enthusiasts to share their creations and techniques. Customizing Funko Pops not only enhances the collecting experience but also fosters creativity and a deeper connection to the characters fans love.



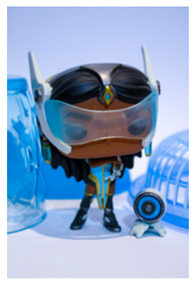
Myths

The world of Funko Pop collecting is rich with enthusiasm, but it also comes with its fair share of myths and misconceptions. One common myth is that all Funko Pops appreciate in value over time; while some rare figures can indeed soar in price, many common Pops may not see significant value increases, and some may even lose value. Another misconception is that only rare or exclusive figures are worth collecting; in reality, the value of a Pop is subjective and can be based on personal nostalgia and preference. Some collectors also believe that keeping Pops in their boxes is the only way to maintain their value, but many fans enjoy displaying their figures out of the box without compromising their worth. Additionally, there's a myth that customizing Funko Pops automatically decreases their value, when in fact, well-executed customizations can create unique pieces that appeal to niche markets. By debunking these myths, collectors can approach their hobby with a more informed perspective and a focus on what truly matters: the joy of collecting.

NAME: SYMMETRA
NUMBER: #181
BRAND: BLIZZARD
GAME: OVERWATCH
RELEASE: 2017
VALUE: $9USD

NAME: MIKASA ACKERMAN
NUMBER: #23
CATEGORY: ANIME
SHOW: ATTACK ON TITAN
RELEASE: 2014
VALUE: $60USD

NAME: EREN YEAGER
NUMBER: #23
CATEGORY: ANIME
SHOW: ATTACK ON TITAN
RELEASE: 2014
VALUE: $14USD





Mikasa Ackerman.
Eren Yeager.



Jin Sakai.

Rarity Guide

Understanding the rarity of Funko Pops is essential for collectors looking to navigate the market effectively. Rarity is typically classified into several tiers: **Common Pops**, which are widely available and produced in large quantities; **Uncommon Pops**, which are slightly harder to find; and **Rare Pops**, typically limited to a few thousand pieces, making them highly sought after. Additionally, **Chase variants**, which are rare versions of standard figures featuring different designs, can significantly increase a Pop's value. **Exclusive Pops** from retailers or events, like San Diego Comic-Con, often boast lower production runs, enhancing their rarity. Collectors should also pay attention to condition, as Pops in mint condition with intact boxes can fetch much higher prices. Various online resources, including collector databases and auction sites, can provide valuable insights into current market values and trends, helping enthusiasts make informed decisions about their collections.

GAMESTOP EXCLUSIVE
NAME: JIN SAKAI
NUMBER: #580
BRAND: SONY
GAME: GHOST OF TSUSHIMA
RELEASE: 2020
VALUE: $45USD

HOT TOPIC EXCLUSIVE
NAME: KYLO REN
NUMBER: #302
BRAND: STAR WARS
MOVIE: RISE OF SKYWALKER
RELEASE: 2019
VALUE: $15USD





Displaying

When it comes to displaying Funko Pops, thoughtful presentation can enhance both the aesthetic appeal and preservation of your collection. First, consider using dedicated shelves or display cases with glass doors to protect your figures from dust and sunlight, which can fade colors over time. Organizing Pops by theme, franchise, or character can create a visually pleasing arrangement and make it easier to showcase your favorites. Utilizing risers or tiered shelving can maximize space and allow for better visibility, especially for larger collections. Incorporating lighting, such as LED strips, can highlight your display and create a vibrant atmosphere. Additionally, be mindful of the surrounding environment; keeping your collection away from high-traffic areas can prevent accidental damage. Lastly, consider personal touches, like incorporating framed artwork or themed decor that complements your collection, making your display not just a showcase of figures but a reflection of your passion and personality.

NAME: KIRITO
NUMBER: #990
CATEGORY: ANIME
SHOW: SWORD ART ONLINE
RELEASE: 2021
VALUE: $16USD

NAME: ASUNA
NUMBER: #989
CATEGORY: ANIME
SHOW: SWORD ART ONLINE
RELEASE: 2021
VALUE: $15USD

NAME: TY LEE
NUMBER: #997
BRAND: NICKELODEON
SHOW: AVATAR
RELEASE: 2021
VALUE: $9USD

Ty Lee.



CATALOGUE FUNKO PUBLICATION

University project: A catalogue publication showcasing Funko collectibles.

SKILLS APPLIED:

PROJECT 08

catalogue publication

PROJECT 09

poster design (personal project)



PROJECT 09
PROJECT 09 // 2024
PROJECT 09 // SKILLS APPLIED : PHOTOSHOP
*PROJECT 09 // **TRACY McGRADY, JOHN WALL, LIL UZI VERT POSTERS***





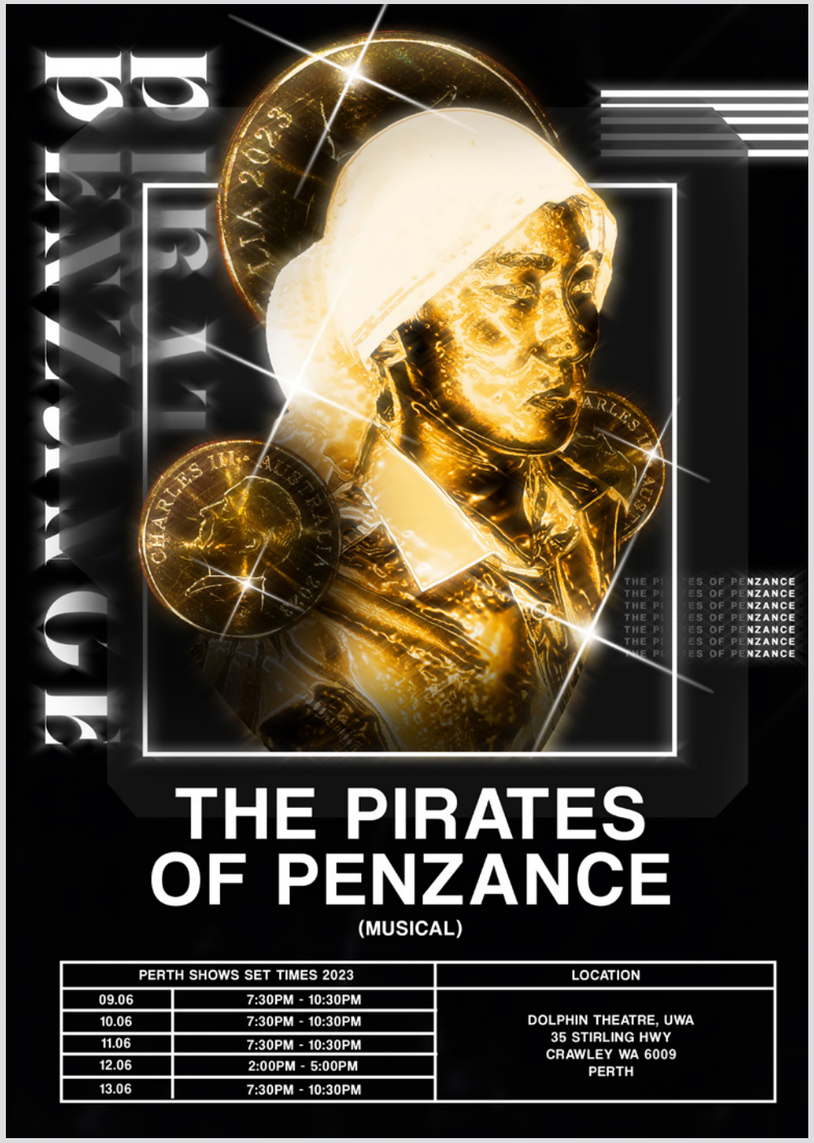


PROJECT 10

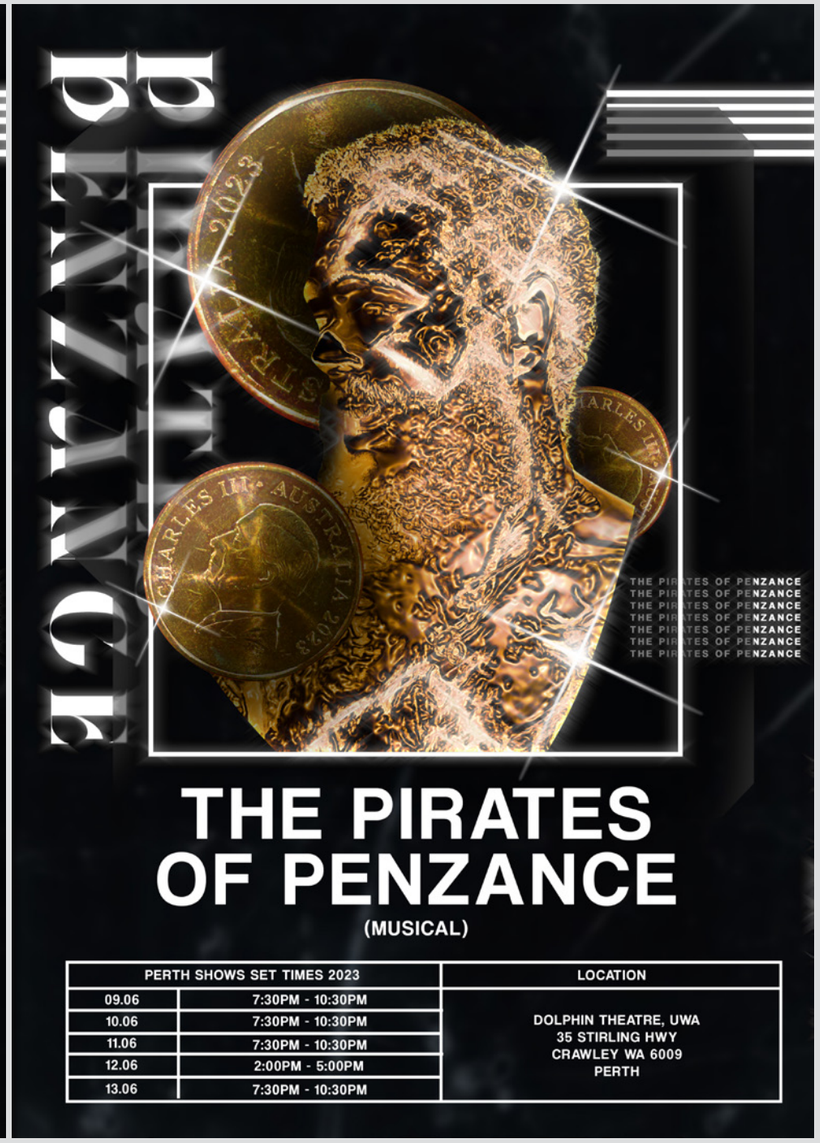
musical poster designs



PROJECT 10
PROJECT 10 // 2024
PROJECT 10 // SKILLS APPLIED : PHOTOGRAPHY, PHOTOSHOP
*PROJECT 10 // **THE PIRATES OF PENZANCE MUSICAL***







PROJECT 11

food truck branding

PROJECT 11
PROJECT 11 // 2024
PROJECT 11 // SKILLS APPLIED : PHOTOSHOP, ILLUSTRATOR
PROJECT 11 // ***PERSEPOLIS PINK IRANIAN FOOD TRUCK***

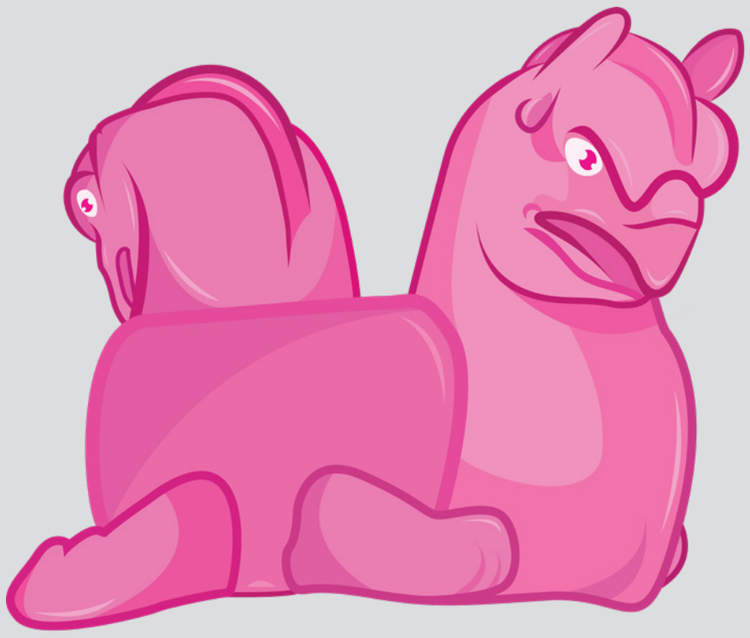
















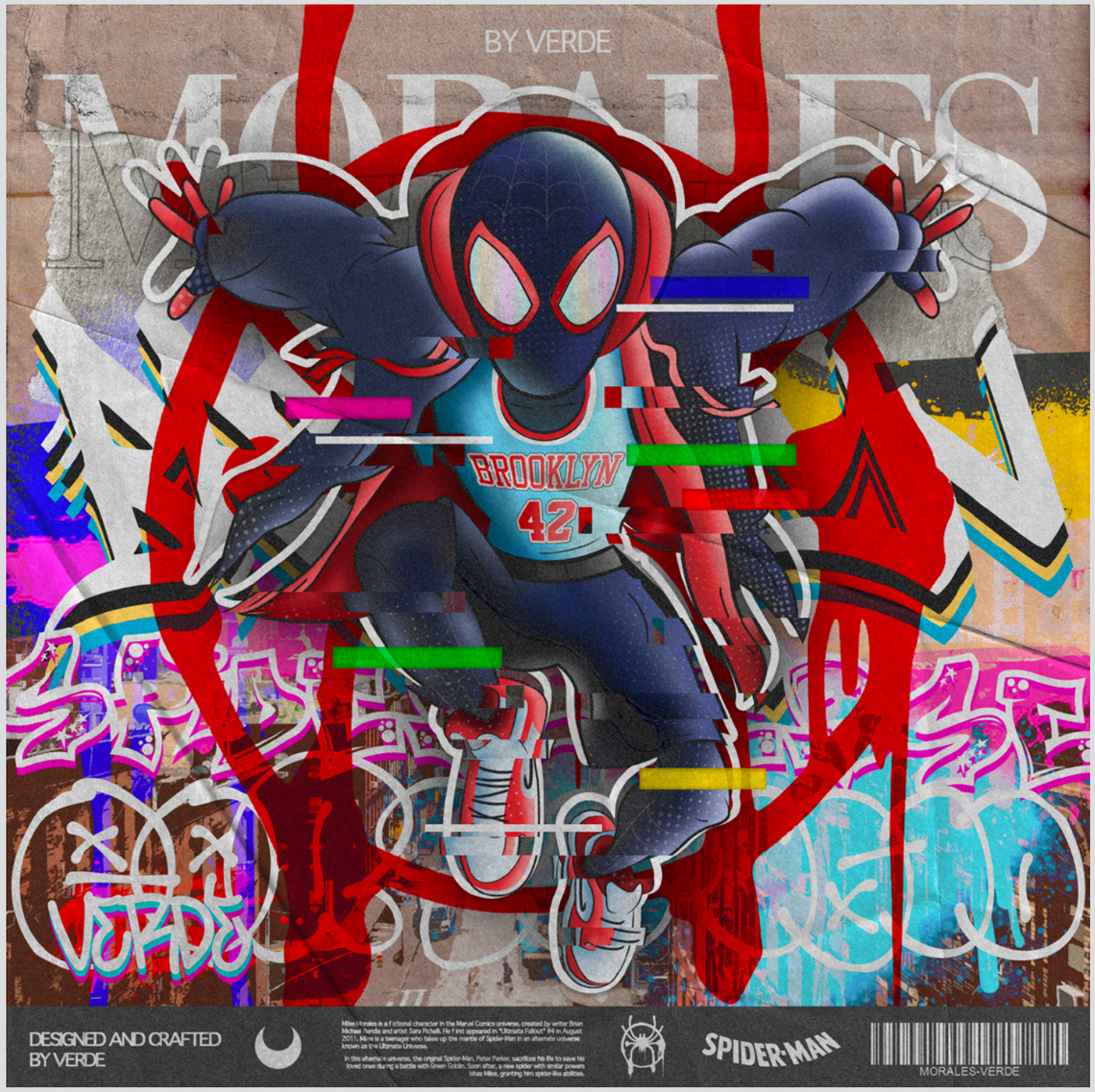
PROJECT 12

instagram graphic (personal project)



PROJECT 12
PROJECT 12 // 2023
PROJECT 12 // SKILLS : PHOTOSHOP, ILLUSTRATOR, ILLUSTRATION
PROJECT 12 // ***BUZZED*, MILES MORALES (SPIDER-MAN)***





PROJECT 13

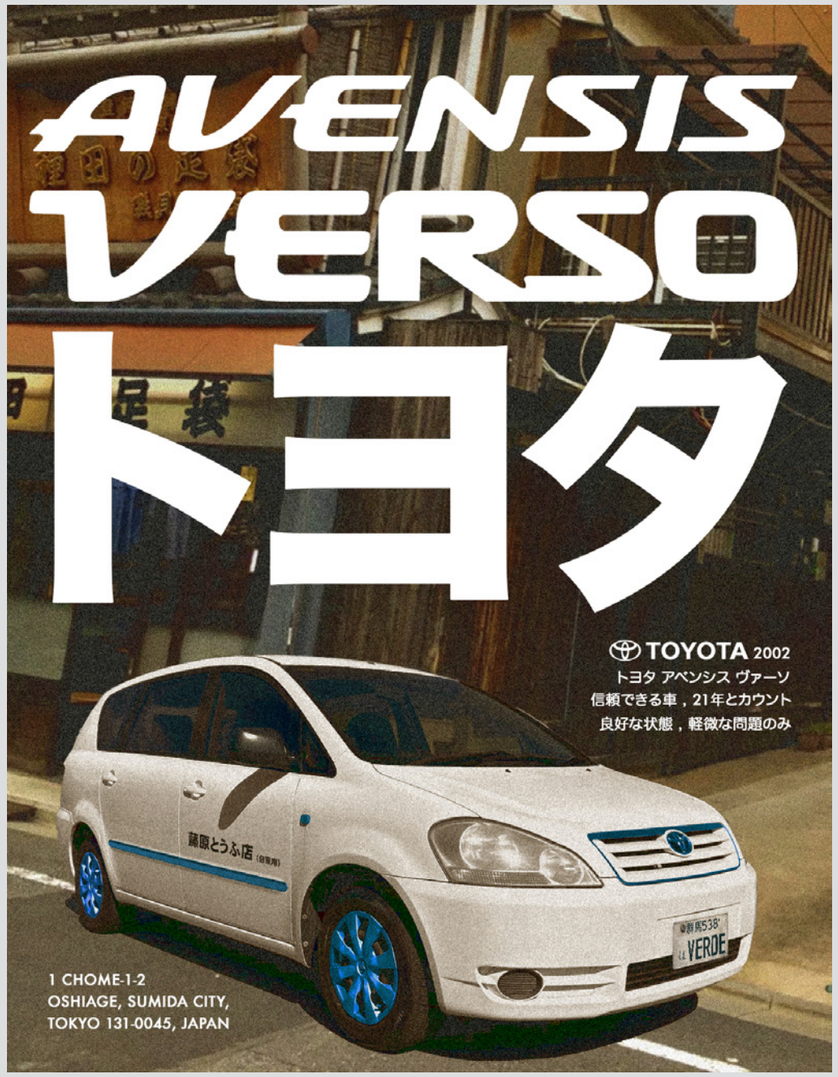
poster design (personal project)



PROJECT 13
PROJECT 13 // 2023
PROJECT 13 // SKILLS : PHOTOSHOP, PHOTOGRAPHY
*PROJECT 13 // **NIGHTWING, SUBARU STI, TOYOTA AVENSIS POSTER***

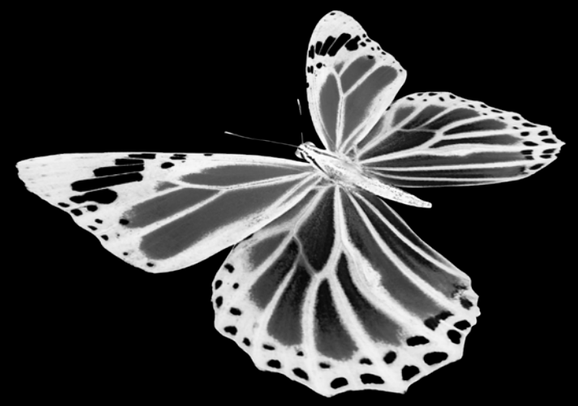






PROJECT 14

graphic commission



CLIENT : UCE GANG [TIKTOK: 2.2M FOLLOWERS, INSTAGRAM 1.8M FOLLOWERS]
PROJECT 14 // 2023
PROJECT 14 // SKILLS : PHOTOSHOP
PROJECT 14 // ***UCE GANG GRAPHIC ARTWORK COMMISSION***



PROJECT 15

youtube thumbnails

CLIENT : PNCLADS PODCAST [TIKTOK: 234K FOLLOWERS, YOUTUBE: 4.6K SUBSCRIBERS]
PROJECT 15 // 2023
PROJECT 15 // SKILLS : PHOTOSHOP
*PROJECT 15 // **PNCLADS PODCAST YOUTUBE THUMBNAILS***















PROJECT 16

instagram carousel (personal project)

PROJECT 16
PROJECT 16 // 2023
PROJECT 16 // SKILLS : PHOTOSHOP
*PROJECT 16 // **SPIDER-MAN 2099***







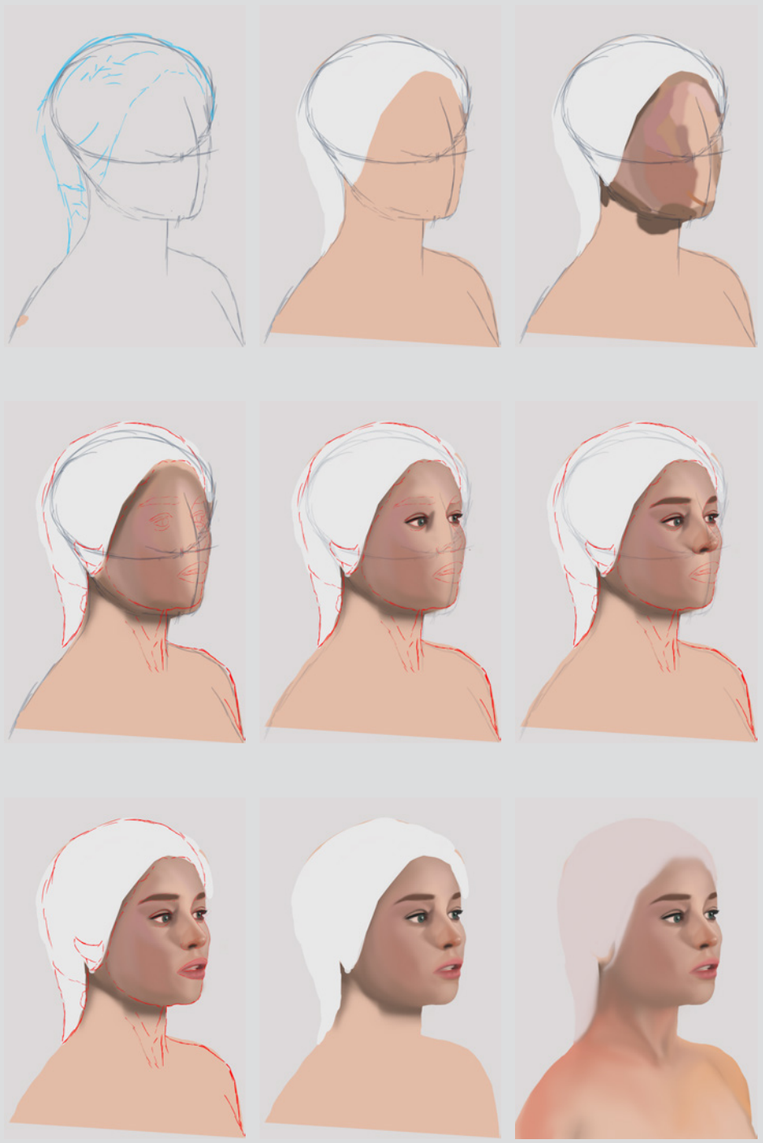


PROJECT 17

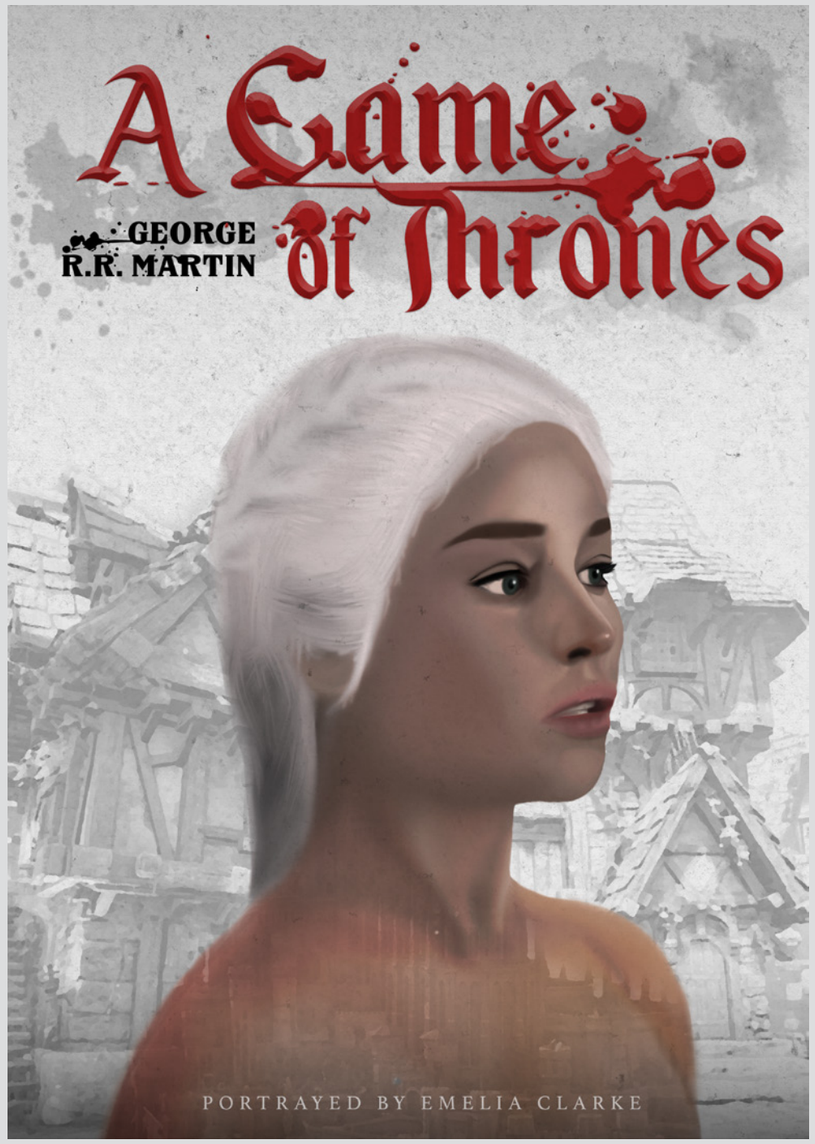
book cover design

PROJECT 17
PROJECT 17 // 2022
PROJECT 17 // SKILLS : DIGITAL PAINTING, PHOTOSHOP
PROJECT 17 // ***A GAME OF THRONES BOOK COVER***









PROJECT 18

digital painting (personal project)



PROJECT 18
PROJECT 18 // 2021
PROJECT 18 // SKILLS : DIGITAL PAINTING, PHOTOSHOP
*PROJECT 18 // **KANG SAE-BYEOK (JUNG HO-YEON) PORTRAIT***









PROJECT 19

montage video edit

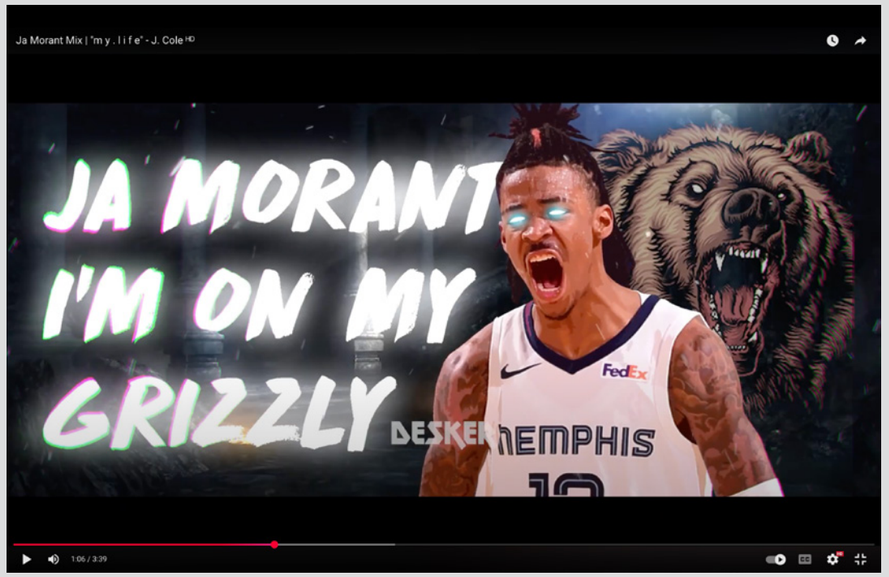
PROJECT 19
PROJECT 19
PROJECT 19 // 2021
*PROJECT 19 // **JA MORANT BASKETBALL MIXTAPE***

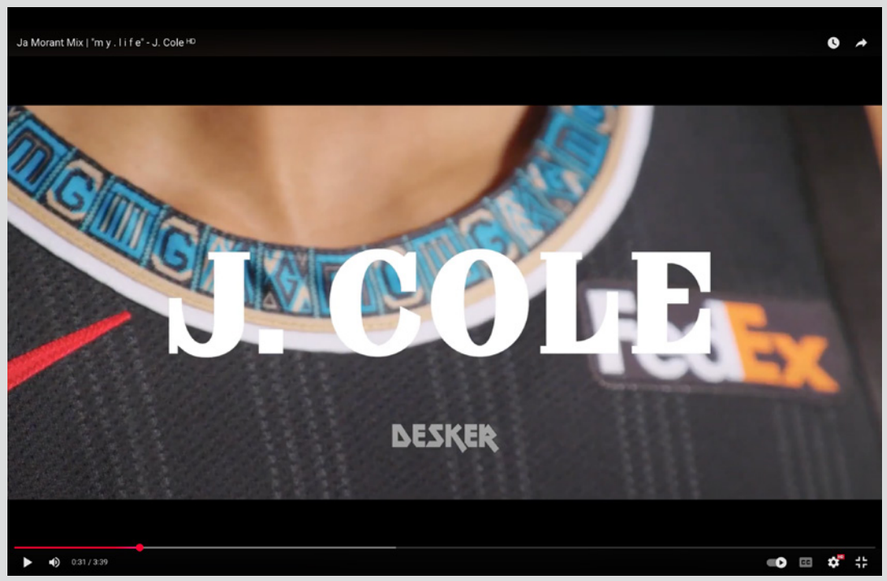


Ja Morant Mix | "m y . l i f e" - J. Cole HD

3.6K views • 4 years ago









JA MORANT BASKETBALL MIXTAPE

Personal project: Creating a montage of the highlights of Ja Morant, an NBA player.

SKILLS APPLIED:

Pr Ae Ps

PROJECT 19

montage video edit

PROJECT 20

montage video edit

PROJECT 20
PROJECT 20 // 2021
PROJECT 20 // SKILLS : PREMIERE PRO, PHOTOSHOP
PROJECT 20 // ***DERRICK ROSE BASKETBALL MIXTAPE***



🌹Derrick Rose Mix - Career Highlights // "Watch" - Travis Scott ...

917 views • 4 years ago

PROJECT 21

montage video edit

PROJECT 21
PROJECT 21 // 2021
PROJECT 21 // SKILLS : PREMIERE PRO, PHOTOSHOP
PROJECT 21 // ***JOHN WALL BASKETBALL MIXTAPE (ANIME OPENING STYLE)***



John Wall Anime Opening (Mixtape)
「ノーゲーム·ノーライフ」
846 views • 4 years ago

PROJECT 22

roan archives branding



PROJECT 22
PROJECT 22 // 2025
PROJECT 22 // SKILLS : ILLUSTRATOR, PHOTOSHOP
*PROJECT 22 // **ROAN ARCHIVES BRANDING***

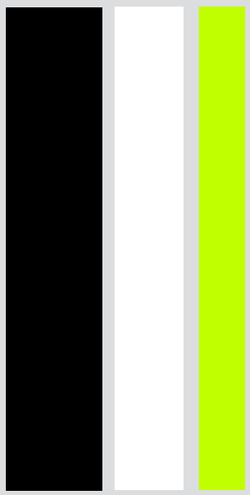
COMBO LOGO



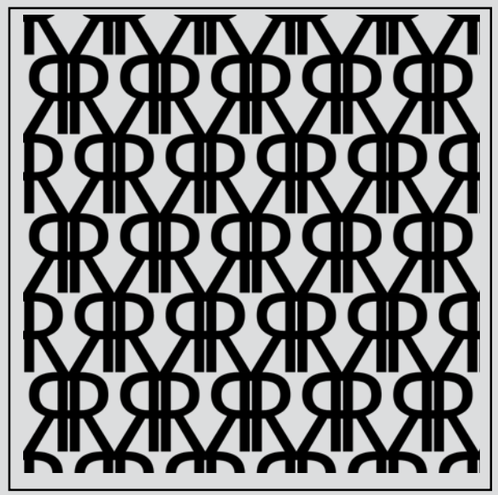
LETTERFORM



COLOUR



PATTERN



SYMBOL



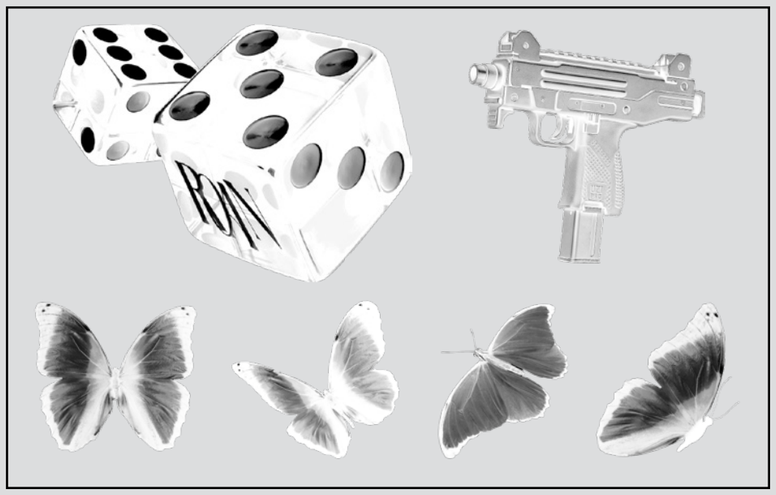
WORDMARK



EMBLEM



VISUAL GRAPHICS



fin.

